



"DO NOT COME TO THE END OF YOUR LIFE AND WONDER WHAT COULD HAVE BEEN. INSTEAD, BE FULFILLED IN THE KNOWLEDGE THAT YOU TRULY LIVED. YOU TACKLED BIG CHALLENGES AND MEASURED YOURSELF AGAINST SOMETHING GRAND AND WONDERFUL."

TOM, ENGLER DIRECTOR

**DO YOU EVER WISH FOR THE CHANCE TO CHALLENGE YOURSELF, FIND A BETTER WAY OF DOING SOMETHING, OR BE YOUR OWN BOSS? US TOO. THAT'S WHY IN ENGLER, WE DO THINGS A LITTLE DIFFERENTLY.**

## WHAT IS ENGLER?

Engler is an entrepreneurship program at the University of Nebraska–Lincoln. **Our mission is to embolden our people on the courageous pursuit of their purpose, through the art and practice of entrepreneurship.** Rather than sit in lecture halls all day, Engler students engage in entrepreneurship the time-tested, tried-and-true way: learning by doing.

## WHO IS IT FOR?

Engler is for the students who recognize that college should be more than just homework and grades — those who are not content waiting four years to start building their future and desire more than the generic college experience. If you're passionate about entrepreneurship or are interested in pursuing your purpose, you're in the right place.

Our students come from a wide variety of majors and disciplines, and we welcome all kinds of entrepreneurs and businesses. Engler is a place where future engineers, marketers, scientists, artists, programmers, farmers, and many others collaborate to build enterprises and wage war with the status quo. Whether you're from small-town Nebraska or a big city on the other side of the globe, you can find a home here.

## DO I NEED A BUSINESS IDEA?

Nope, having an idea already is not required. We believe that each person has a purpose they are born to fulfill, and whether that calling lies in pushing innovation in your own startup or making an impact in an established company, our program is designed to help you discover and understand that purpose. Regardless of if you decide to start a business, you will develop the skills to approach problems with an entrepreneurial mindset.

## WHAT IF I'M NOT SURE ABOUT ENTREPRENEURSHIP?

Not everyone who walks down the entrepreneurial path chooses to stay on it — and that's okay. We won't tell you what future you should choose, but we promise to challenge you in seeking the answer.

## HOW CAN I FIND OUT MORE?

The key to all great undertakings is getting started. Contact Engler director **Tom Field** at [tfield2@unl.edu](mailto:tfield2@unl.edu) or visit [engler.unl.edu](http://engler.unl.edu) to learn more.